



# Impact Report

## 2017-2020

## Foreward



*Twenty-twenty was a year of milestones. In January, GriffinOT turned ten years old. This means I have been helping children, families and educators in the UK for ten years! To begin, I would like to thank all of the children, families, teachers, and other health professionals I have worked alongside. I would also like to thank the incredible therapists and mentors from whom I have had the opportunities to learn. My current knowledge is a culmination of everything you have taught me.*



*More recently, my focus has shifted away from direct 1:1 clinical work to online training. This process began in April 2017 when I made the decision to create online training for educators and families. At the time, there was no introductory sensory processing training available online in the UK. All of the courses were delivered face to face, reducing the accessibility and affordability for many people. In October 2017, I launched my first online course to a group of very patient supporters.*

*Fast forward to 2020 and GriffinOT has two complete courses. Our flagship training, Sensory Processing : What's the Fuss, has been redeveloped into Sensory Processing with GriffinOT. In addition, we successfully launched our Fine Motor Skills Programme. Along the way, there has been a huge amount of learning about not only course development, but also website design, marketing, and user experience.*

*My goal for all of the courses is to share my knowledge with as many parents and educators as possible. Helping one child at a time is incredibly rewarding, however it has its limitations. There is only so much time in one day. By sharing my knowledge online, I am able to help many more children and their families and teachers. GriffinOT's growth through the Covid-19 lockdowns has highlighted to me the value of the supports.*

*I am really looking forward to seeing how far we can reach in the next ten years.*

*-Kim Griffin, Founder of GriffinOT*





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# 1. What we do

Griffin Occupational Therapy (GriffinOT) aims to provide **affordable, high quality** online children's **occupational therapy support** for educators and parents. We are on a mission to ensure that all adults supporting children with additional needs have immediate access to **occupational therapy expertise**. We make advice on **sensory processing** differences and **motor skill delays** accessible to everyone.

Our online resources include website articles, online **sensory training**, and fine motor skill programmes. All materials are created by our founder, UK registered **occupational therapist Kim Griffin**. Kim has over 15 years' experience supporting children with additional needs. She designs GriffinOT's resources to **help educators and parents** understand how they can support children's sensory differences or motor skill challenges.



GriffinOT's **resources** are especially relevant for adults supporting children who have **sensory issues**, motor skill or developmental delays, autism, dyspraxia or ADHD. All of our resources, including our **online training**, are designed with parents and educators in mind, and include ideas for home, school, and everywhere. We encourage educators and parents to use our resources to **support children** of all ages, whether they have a diagnosis or not.

*"Many children in need of help face long waits and are sometimes not eligible for services. I created GriffinOT's online courses to ensure that all children have immediate access to high quality occupational therapy expertise."*

*-Kim Griffin, Founder of GriffinOT*

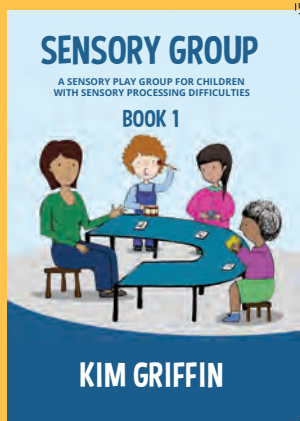


## 2. What we have achieved so far

### 2017-2018

#### April 2017

Kim takes the plunge into online course creation by starting an editing course



#### October 2017

We launch pilot our first online course: Sensory Processing What's the Fuss

Cambridge  
**Social  
Ventures**



UNIVERSITY OF  
**CAMBRIDGE**  
Judge Business School

#### August 2018

Our first book Sensory Group Book 1 is published

#### September 2018

GriffinOT joins the Cambridge Social Ventures Incubator

#### December 2018

We update our articles of association to reflect our social mission of affordable training



# 2019

## January 2019

We launch our free introduction to sensory processing

## January 2019

100 students

**SUPPORTING PENCIL GRASP DEVELOPMENT**  
Activities and Worksheets to Help Children Develop a Functional Pencil Grasp



## May 2019

Our first song 'Crocodile Snap' is released

## June 2019

Our second book Supporting Pencil Grasp Development is published



## July 2019

GriffinOT joins the Women in Social Tech accelerator

## August 2019

Our fine motor skill programme (FMSP) is released



## September 2019

We partner with Coventry University and six schools to measure the impact of the FMSP

## December 2019

Kim receives the Innovation Award by the Royal College of Occupational Therapists Specialist Section Independent Practice



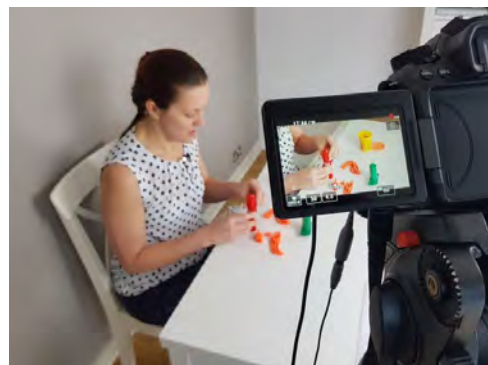
# 2020

## January 2020

Kim starts filming the updated version of the sensory training

## February 2020

1000 students



## March 2020

To support families at home during Covid-19, we release daily Fine Motor Activities with Kim

## April 2020

We start piloting the new sensory course with 50 educators

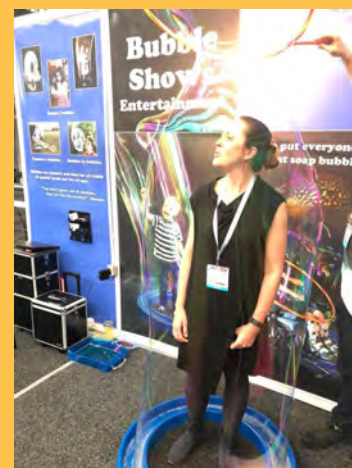
## May 2020

Kim speaks at the virtual Dyslexia show

## June 2020

5000 students

Sensory Processing with GriffinOT is released. This course replaces our first sensory training





# 2020

## October 2020

Sensory Processing with GriffinOT is short listed for the NASEN awards



## November 2020

8000 students have joined our training since 2017

## December 2020

Supporting Scissor Skills Development released



## August 2020

GriffinOT is chosen as a winner of the Fair Education Alliance Innovation Award and Community Choice



## November 2020

Kim presents at the Royal College of Occupational Therapists Children and Families' conference

## December 2020

GriffinOT has been able to support over **250 000 visitors** through our website this year.

Over **5000 hours** of video has been viewed on our YouTube channel.

*"I was grateful to be given the opportunity to take this course, as training opportunities have been few and far between in my school in recent years. I found the format of the course easy to follow and interesting. It was helpful to have the notes as well as the videos, and to be able to re-read and re-watch the content, at any point, if I wanted to. It was also helpful to be able to dip in and out of it at my own pace, which helped with processing the information and retaining it. Thank you."*

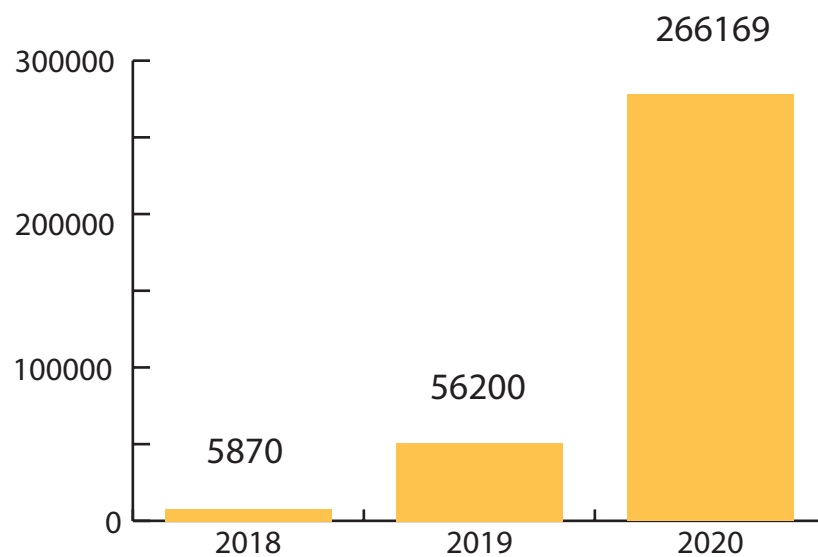
*-Teaching Assistant, England*

## 3. Impact

### Our Website

The GriffinOT website is designed to offer immediate help to those searching for information on sensory processing and fine motor skills. Each year we have been able to help even more people.

Number of people receiving support from our website





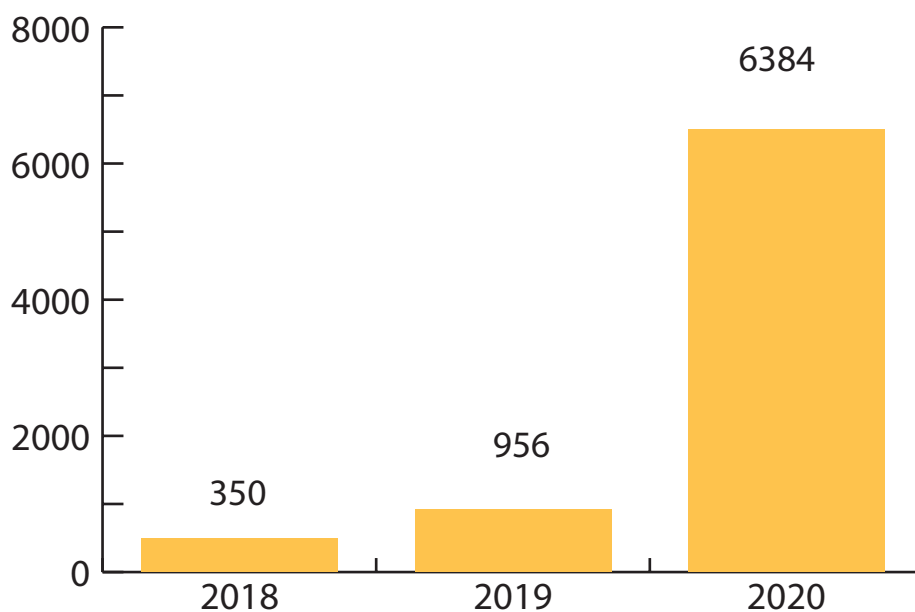
# What we help people with

sensory seating    chew toys  
chewing clothing  
scissor skills    vestibular sense  
sensory processing disorders  
sensory issues    left handed scissors  
proriorception    fidget toys    auditory sensitivity  
wobble cushion    autism    pencil grasp  
sensory training  
tactile defensiveness  
sensory group    touch sense    hearing sense  
fine motor skills    heavy work    handwriting  
dyspraxia    sensory integration  
sensory resources    online training    pencil grip  
signs of sensory issues

## Our Courses

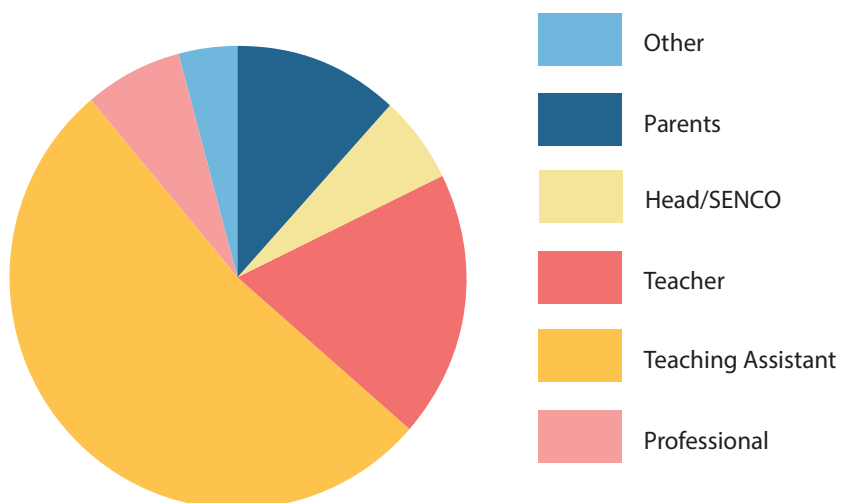
Our courses offer even more support to those who need it. We have seen huge growth in our enrollments during the Covid-19 school closures as more people shift to online resources for support. This has meant that 2020 growth has exceeded projections. We have now helped over 8000 students.

### New Students



Educators are the largest group of people joining our training. This includes senior leaders, teachers and teaching assistants.

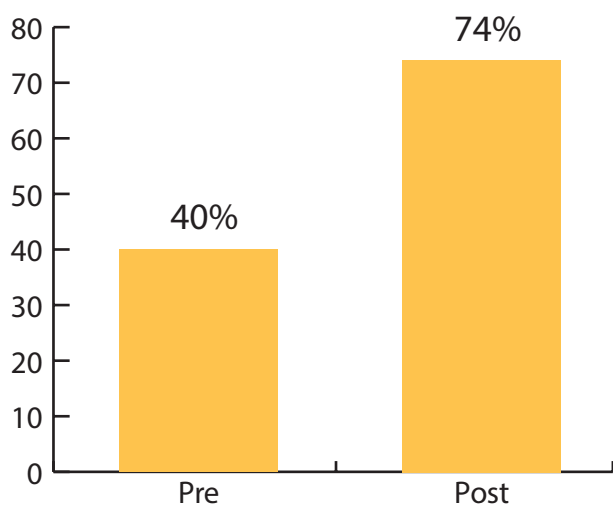
### Who is joining our training



## Sensory Processing with GriffinOT Evaluation

When launching our updated sensory processing training, we partnered with seven schools to evaluate the content. Ninety-seven staff completed a questionnaire before starting the training. This questionnaire asked participants about their current knowledge of sensory processing and their confidence with supporting those with sensory differences in the classroom. On completion of Level 2, participants retok the questionnaires. So far, fifty-one teachers have completed Level 2 and completed the review questionnaire.

### Change in Knowledge



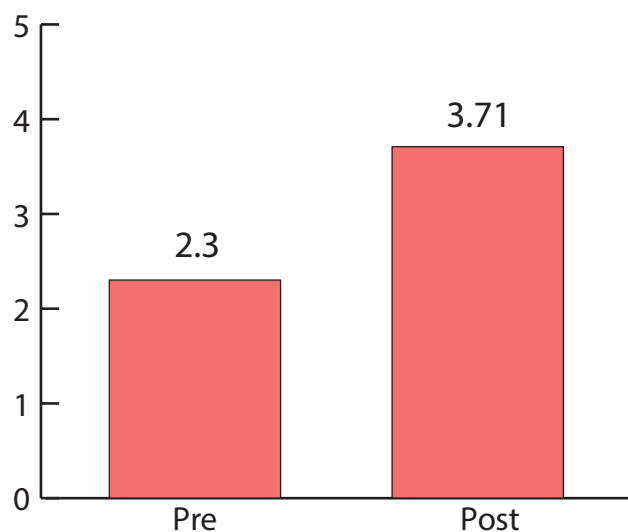
# 85%

increase in educators' knowledge between starting and completing Level 2 of the training.

# 60%

increase in participant confidence in supporting individuals with sensory processing differences in the classroom.

### Change in Confidence

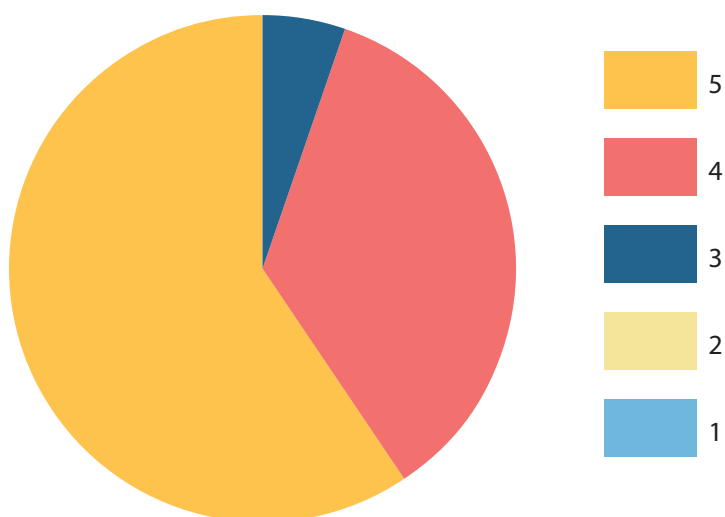




## 4. Course feedback

On completion of our courses we ask students for feedback. On the whole, their feedback is very positive.

Course Satisfaction Rating



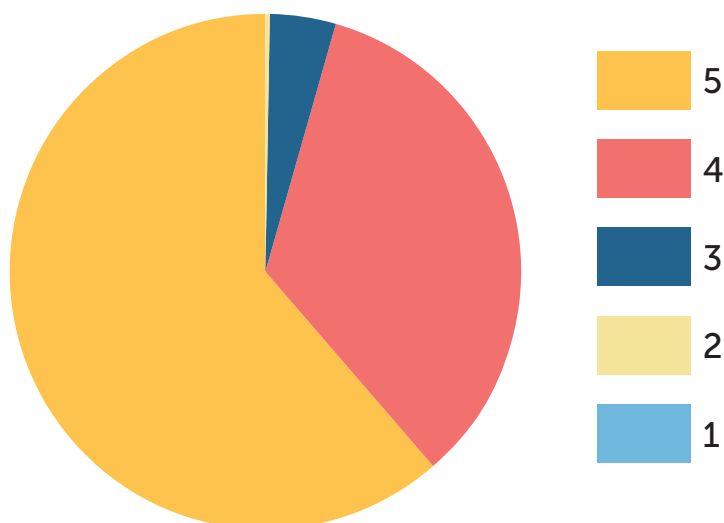
**60%**

of students give a 5 out of 5 satisfaction score.

**61%**

of students rated the quality of the course 5 out of 5.

Course Quality Rating



**87%** *would recommend  
our training to others*



*"All staff working in an education setting should do this course; it is **insightful** and **grounded** in the reality of what our learners feel and experience. The links to ASC are particularly **helpful**."*

*-SENCO, England*

*"**Amazing** course! Would **definitely recommend** to anyone working with **SEND!**"*

*-HLTA, United Kingdom*

*"This has been a really **interesting** and **informative** course. It's really given me an **insight into SPD** and the impacts it can have on an individual's life. I now feel I have a **better understanding** and will be able to help **support children** within the school setting."*

*-Teaching Assistant, England*

*"**Extremely beneficial** to identify those with sensory processing disorders, giving you the **tools** and **strategies** to **support children**."*

*-Deputy and class teacher, England*

*"An **indepth** and **informative** course that has given me a lot more confidence to support children with **sensory processing difficulties**."*

*-Primary Class Teacher, Nottinghamshire*



*“This is an excellent course that will help anyone working with young people, whether they are identified as having additional needs or not. The course is suitable for everyone in education, including Teaching Assistants, SEN Teachers and SENCOs. It helps adults to consider additional factors that may have an impact on the way young people present themselves, and provides strategies to support them.”*

*-SENCO, England*

## 5. Future developments

We have a great deal planned for the next twelve months, including more content creation and outreach. We also plan to evaluate the impact of our courses on student outcomes.

### New content to be released

- ✓ *Handwriting programme*
- ✓ *Educators' support section on the GriffinOT website*
- ✓ *Ongoing content for educators on the GriffinOT website*
- ✓ *Publication of 100 Ideas for Primary Teachers: Sensory Processing Differences with Bloomsbury*

### Planned evaluations

- ✓ *We will complete the results from internal evaluation of Sensory Processing with GriffinOT in April 2021 with the aim of publishing the results*
- ✓ *We will complete the evaluation of the fine motor skills programme and report on the results at the UCL Inclusive and Supportive Education Conference in August 2021 with the aim of publishing the results*
- ✓ *An evaluation of Sensory Processing with GriffinOT with the London South Teaching Alliance schools*

We are also looking forward to creating partnerships with relevant organisations to increase our reach. Please feel free to contact us if you feel you have an alignment with our mission.







